MK A Defense Mechanisms
Internal
Mechanism.: staggered board
$\checkmark$ - poison pill

- super majority requereasent to amend charter os bylaw
- dual class strmetores

External Mechanisms:

- Regulators
- Activist investor y
- Market for corporate control


# FINAL EXAM OFFICE HOUR: 

Wednesday, 12/8/2021, 6:30-7:45pm CST

## FINAL EXAM:

Tuesday, 12/7, 12:01 am - Saturday, 12/11, 11:59pm CST

Course Evaluation:
evil. ou.edu

Thank you for taking the time to complete it!

Discussion of Takeover Defenses \& Poison Pills
visible
shadow pill vs. poison pill

$$
\begin{aligned}
\text { A visible poison pill }= & \text { A discriminatory } \\
& \text { dividend rights plan! }
\end{aligned}
$$

Example:

Flip-Over Pill Example: (more common in Europe)


After meyer
w/flip-over pill

$\underline{49+49}$ newly issued shaves (a sdividends)
98

$$
\frac{98}{51+98}=65.8 \%
$$

Discussion of poison pills
Poison pill - a discriminatory dividend play executed by the corporate board against an acquirer (unsolicited) who acquires $X \%$ or mote if the target stock.

- every one else among shiareholde bets stock dividend@
- coutrol-seeking acquirer does not get such dividend
- usually $X$ is $10 \%$

Poison pills types:
egg.

$$
\begin{align*}
& \text { - flip -i } \\
& \text { - flip-over }
\end{align*}
$$

Conrail had it; it permits sharehold exapt acquirer, to purchase add. tional shares ot a discount. It dilutes shares held by hostile acquirer while such acquirer is attempting to gan control.

Enables shareholders (who do not seek control) to purchase acquirer's shaves after merger e a disconn?

## Poison Pill

Tactic utilized by companies to prevent or discourage hostile takeovers.
Types:

## 1. "Flip-in"

Permits shareholders, except acquirer, to purchase additional shares at discount. It provides investors with instantaneous profits \& dilutes shares held by the acquirer.

## 2. "Flip-over"



Enables stockholders to purchase the acquirer's shares after merger @ discount. For example, shareholder has right to buy stock of acquirer in subsequent merger @ two-for-one rate.

## Standstill agreements

The target's final concern is that having divulged its trade secrets to the buyer, the buyer will short-circuit the merger negotiations and proceed to acquire the target through open market purchases or a tender offer directly to target shareholders. Some confidentiality agreements will prohibit the acquirer from purchasing, in the market or through private transactions, shares of the seller for a specified period of time-generally two to five years. This agreement of the buyer is sometimes more broadly drafted to preclude initiation or participation in 4 unsolicited tender offers or proxy solicitations.

## tender <br> offers

The buyer will often request that the standstill should permit the right to purchase a toehold interest in the target, up to 4.99 percent of its shares outstanding - just below the five percent threshold for reporting the equity stake to the SEC as required by law. ${ }^{2}$ This is both an expression of serious interest to the target, and a means of hedging against the loss of the target to another buyer willing to pay a higher price. Profits on toehold positions are sometimes justified as compensation for expenses incurred in due diligence and deal development.

Generally, the standstill is most relevant for public targets, whose shares are traded on an exchange. But the standstill could also be highly relevant for a privately owned target where the shareholders have divided into opposing groups with one group threatening to sell to the next available buyer.

The standstill agreement takes the form of a brief letter signed by the buyer and countersigned by the target. It is often signed early in the deal development process and often bundled with agreements about confidentiality, exclusivity, and termination.

Additional Discussions:
Governance Mechanisms to M\&A (in the context of alternative methods to transfer control over the corporation)

Discussion of incentive compensation

Incentive Pay format

$$
\left\{\begin{array}{l}
\text { - Options no more } \\
\text { - RSU - restrictive stock units } \\
-\quad \text { PSU - performance stock units } \\
\text { authorized, but not issued. }
\end{array}\right.
$$

Discussion of classified boards

Classified Board -
Board with multiple classes of directors e.g. g board members

$$
\begin{aligned}
& \text { Class I(3) } 2020 \text { elect } \\
& \text { Class II (3) } 2021 \\
& \text { II (3) } 2022
\end{aligned}
$$

Alternative: proxy fight $\rightarrow$ buy stock \& then (shareholder meeting) the board

Board of Directors
[Unitary us. Classified Board]
use of
Bloomberg
For $\left\{\begin{array}{l}M R G C \rightarrow \text { proforma valuation } \begin{array}{l}\text { for potential } \\ \text { deal scenarios) }\end{array} \\ \text { BUY P } \rightarrow \text { complete deal detail }+ \text { timeline }\end{array}\right.$
3 classes
1 class
(one c lass only elected each year)
$M \& A \quad M A \rightarrow$ for the entire market data

HP/Compay? Conrail A seagate

## M \& A CONTRACTS

Deal Points study (2015) (for private target acquisitions) slides

- Escrow Agr.
- Earnout

$$
\begin{aligned}
& 15,94-96 \\
& 17-19,21
\end{aligned}
$$

- MAE 23,24,26-28

| - No shop $\quad 45$ |
| :--- | :--- |
| 5 |

- MAC Rights 60
- Appraisal Rights 84-85
- CAPS
- Sand bagging
- Basket 76-77,79-80
- Dispute Resolution

M\&A Coutract Clanses

$$
\begin{aligned}
& v \text { - Baskets } \\
& v \text { - sandbagginy clanse } \\
& \text { - No-talk/No-shop } \\
& v \text { - Caps } \\
& v \text { - Escrows } \\
& v \text { - Earnonts } \\
& v \text { - Apgraisal rights } \\
& v \text { - MAE/MAC }
\end{aligned}
$$

Eazuouts
$2 \%$ af all public targets
$26 \%$ of all private targets
Escrow agreement
$0 \%$ in public target deals
$52 \%$ in private thanet deals 18 months $\longrightarrow$ J.P. Morgan
$12 \%$ of transaction value

Ext. Value/EBITDA
Escrow Agreement $\quad 10 \times 10 \mathrm{~m}=$ EBiTDA
$12 \%$ of sales price $1100 \mathrm{~m} \rightarrow$ deposited $u /$ custodian tank for 18 monitors.
However, if $8 \mathrm{~m}=$ EBITDA $\rightarrow$ price $=80 \mathrm{~m} \# \Rightarrow \begin{aligned} & \text { recourse against } \\ & \text { the escrow accounts }\end{aligned}$ $\{52 \%$ of all private target aeq. $\Rightarrow$ use escrow agreement $0 \%$ of all public target aeq.
$\checkmark$ Target - side acquisition transaction risk.


## Economic rationale behind use of escrow agreements in private target acquisitions

Escrow agreements are more frequently used in private target acquisitions if:

1. It is more important for the bidder to managerer acquisition-related transaction rise) Use is more common in subsidiary versus private stand-alone firm acquisitions. In the case of subsidiary acquisitions, a bidder would have legal recourse post-deal closure against both the parent firm that sold the subsidiary and the principal shareholders of the parent firm, while for private firm acquisitions the bidder would only have recourse against the principal shareholders of the target. Escrow contracts are used in $65 \%$ of private firm acquisitions, but these contracts are used in only $32 \%$ of subsidiary acquisitions.
2. There is more information asymmetry about the target's value the bidder faces greater transaction risk, in these instances the benefits to using an escrow contract should be larger. Whether an escrow contract is used in the context of the acquisition of an unlisted target is positively associated with: (1) earnings volatility in the target's industry, (2) if there is a smaller number of analysts covering the target's industry, (3) if the target operates in a different industry than does the bidder, (4) the target's total accruals, and (5) if a target's interest coverage ratio is low.
3. When there is high target-side acquisition-related transaction risk. When a target has a dominant shareholder, defined as a shareholder who owns at least 20 percent of the target's shares but not all of its shares, an escrow contract can be particularly useful to manage this shareholder's transaction risk. If such a contract is in place all target shareholders would bear pro rata costs of bidder recourse actions subsequent to an acquisition. In contrast, if such a contract is not in place in most cases bidder recourse actions subsequent to an acquisition would result in the target's dominant sharcholder being held liable and sued by the bidder. ${ }^{1}$
4. In acquisitions where due diligence costs are large relative to deal value due to significant information asymmetry about the target's value. The use of an escrow contract is expected to reduce a bidder's need to incur significant due diligence costs in these deals.

|  | Unlisted <br> targets | Unlisted targets <br> with escrow <br> contract <br> $(52 \%$ of all $)$ | Unlisted <br> targets w/out <br> escrow <br> contract |
| :--- | :---: | :---: | :---: |
| Percent of deals that are stock purchase transactions | $73.7 \%$ | $80.0 \%$ | $>$ |
| Percent of deals that are asset purchase transactions | $26.3 \%$ | $20.0 \%$ | $36.8 \%)$ |
| Percent of deals for stand-alone private firm targets | $60.3 \%$ | $75.6 \%$ | $33.2 \%$ |
| Percent of deals for subsidiary targets | $39.7 \%$ | $24.4 \%$ | $43.8 \%$ |
| Percent of deals with a dominant target shareholder | $36.8 \%$ | $48.3 \%$ | $56.2 \%$ |
| Percent of deals with a liability cap | $73.7 \%$ | $85.3 \%$ | $24.1 \%$ |
|  |  |  |  |
|  |  |  | $61.1 \%$ |

[^0]MAE/MAC Clause

$$
\begin{aligned}
& \text { How isit } \\
& \text { defined? }
\end{aligned}\left\{\begin{array}{l}
\text { (1) Clause itself } \\
\text { (2) Exceptions (carve-onts) of the MAE/MAC } \\
\text { clause }
\end{array}\right.
$$

Rejected MAC/ MAE motions to cancel a merger
In 2000, Tyson Foods Inc. (TSN US Equity), sign merger contract with
IBP Inc, but then argued about foiling the contract due to MAE.

1. Tyson Foods Inc. acquisition of Iowa Beef Producers Inc. (also known as Tyson Fresh Meats Inc.)


- The Chancery Court in Delaware mandated that the merger be completed.
- Sets case law precedent for the MAE clause to rarely be successfull, applied to terminate a merger
- The only case where MAE clause was successfully applied to terminate a $\ldots$...stoor $\longrightarrow 10 / 1 / 2018$, Acorn vs. Fresenius Kabi A. 5

Hexion Specialty Chemicals (owned by Apollo Management Group) acquisition of Huntsman Inc.
In 2008 Apollo Management group contested the merger of its wholy-owned subsidian Hexion with Huntsman $\rightarrow$ they argued in favor of a MAC Cmaterial diverse change) clause applicability

Case Discussion

TransDigm (TDG) Acquisition of Aerosonic LLC

TransDigm originally made an unsolicited offer to acquire Aerosonic in 2008, which Aerosonic's board of directors rejected as insufficient

Over the next few years, TransDigm periodically requested updates from Aerosonic, and the two companies began to discuss acquisition in earnest in 12/2012.

Aerosonic retained Bluestone Capital Partners, an investment banking firm, in January 2013 to consider potential strategic alternatives.
Bluestone would receive: 1) $\$ 522,000$ if TransDigm acquired Aerosonic; 2) $\$ 625,000$ if Aerosonic accepted a higher from another party plus 5\% of the incremental amount aboveTransDigm's offer; or 3) out-of-pocket expenses up to $\$ 15,000$ if there were no transaction.

In addition,Aerosonic retained Hyde Park Capital, another investment banking firm, to provide a fairness opiniona at a cost of $\$ 100,000$.
In 4/2013, TransDigm and Aerosonic agreed to merge under the following terms:
-TransDigm would complete the acquisition in two steps: first, it would conduct a tender offerto buy shares for $\$ 7.75$ in cash. If it acquired $90 \%$ or more of the shares, then it would complete a "short form" merger. In the event that TransDigm failed to acquire at least $90 \%$ of the outstanding shares, it would be granted and then exercise a "top-up" option to buy newly issued Aerosonic shares until it reached the $90 \%$ threshold at which time it would complete the"short form" merger.
-Aerosonic agreed to repay all outstanding debt prior to consummating the merger.
-TransDigm's offer was not subject to a financing contingency, meaning the deal did not depend on TransDigm's ability to raise the cash needed to buy the shares.
-Aerosonic would have a 40 day "go shop" period to seek higher bids, after which point it would be subject to a "non-solicitation" clause which prevented it from seeking higher bids. Although the board could not solicit offers after the "go shop" period expired, it could still consider unsolicited inquiries that could reasonably lead to higher offers.
-TransDigm agreed to honor the "double-trigger" retention agreements Aerosonic had with its CEO and three other senior executives. These agreements obligated Aerosonic to pay the CEO $\$ 1.5$ million and the other three executives approximately $\$ 750,000$ in severance in the event of a change of control (e.g., a merger) and the subsequent termination of their employment (i.e.,the second trigger).
-Aerosonic agreed to pay a termination or "break-up" fee of $\$ 1.2$ million (approximately $3 \%$ of deal value) to cancel the acquisition during the "go-shop" period and $\$ 1.5$ million if it accepted a higher offer from another bidder after the "go shop" period expired.

Exhibit 7 Financial Data for TransDigm, Aerosonic, and a Set of Comparable Firms Used by Hyde Park Capital

| Company | Revenue (\$mil) | Assets <br> (\$mil) | EBITDA <br> Margin | Per Employee (\$000) |  | Average Leverage |  |  |  |  |  | Trading Multiples |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | As a Percent of Total Revenue |  | Over the Prior Two Years (2) |  | $\begin{array}{r} \text { Estimated } \\ \text { Equity } \\ \text { Beta (3) } \end{array}$ | Calculated <br> Asset <br> Beta (3) | Total Enterprise Value Divided by Trailing (4) |  |
|  |  |  |  | Revenue | SG\&A Exp. | CapEx | R\&D (1) | Book | Market |  |  | Sales | EBITDA |
| TransDigm Group | \$1,778 | \$5,550 | 46\% | \$329 | \$40 | 1.4\% | 1.6\% | 80\% | 37\% | 1.02 | 0.64 | 6.4 | 14.0 |
| Aerosonics Corp. | \$31 | \$22 | 11\% | \$157 | \$43 | 2.5\% | 15.8\% | 46\% | 37\% | 0.79 | 0.50 | 0.6 | 5.6 |
| Public Comparables Used by Hyde Park |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ametek Inc. | \$3,334 | \$5,190 | 26\% | \$243 | \$28 | 1.7\% | 4.6\% | 38\% | 15\% | 1.33 | 1.13 | 3.2 | 12.4 |
| Astronics Corp. | \$266 | \$212 | 15\% | \$230 | \$32 | 6.3\% | 16.9\% | 26\% | 10\% | 1.30 | 1.17 | 1.3 | 8.9 |
| Esterline Tech. | \$1,878 | \$3,227 | 18\% | \$154 | \$29 | 2.6\% | 5.7\% | 35\% | 30\% | 1.27 | 0.89 | 1.5 | 8.4 |
| Moog, Inc. | \$2,490 | \$3,126 | 14\% | \$227 | \$36 | 4.3\% | 4.7\% | 38\% | 28\% | 1.26 | 0.90 | 1.1 | 7.7 |
| Orbit International | \$29 | \$25 | 8\% | \$209 | \$58 | 1.3\% | 5.3\% | 17\% | 18\% | 0.75 | 0.62 | 0.6 | 8.3 |
| Rockwell Collins | \$4,694 | \$5,313 | 23\% | \$247 | \$27 | 2.9\% | 6.8\% | 39\% | 9\% | 0.94 | 0.86 | 2.0 | 8.6 |
| Triumph Group | \$3,663 | \$4,705 | 18\% | \$264 | \$17 | 3.5\% | 1.7\% | 41\% | 31\% | 1.08 | 0.74 | 1.2 | 6.7 |
| Average | \$2,336 | \$3,114 | 17\% | \$225 | \$32 | 3.2\% | 6.5\% | 33\% | 20\% | 1.13 | 0.90 | 1.5 | 8.7 |
| Median | \$2,490 | \$3,227 | 18\% | \$230 | \$29 | 2.9\% | 5.3\% | 38\% | 18\% | 1.26 | 0.89 | 1.3 | 8.4 |
| Other Publicly Traded Manufacturers of Aerospace Parts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Curtiss Wright | \$1,823 | \$3,115 | 16\% | \$196 | \$40 | 4.6\% | 1.0\% | 33\% | 28\% | 1.21 | 0.87 | 1.3 | 8.2 |
| Heico Corp. | \$897 | \$1,193 | 22\% | \$289 | \$53 | 1.7\% | 3.4\% | 7\% | 3\% | 1.35 | 1.31 | 2.3 | 10.8 |
| Woodward Inc. | \$1,866 | \$2,049 | 16\% | \$283 | \$24 | 3.5\% | 7.7\% | 34\% | 15\% | 1.65 | 1.40 | 1.7 | 11.0 |
| Median | \$1,823 | \$2,049 | 16\% | \$283 | \$40 | 3.5\% | 3.4\% | 33\% | 15\% | 1.35 | 1.31 | 1.7 | 10.8 |

[^1]




If, however, the Acrosonic LLC valuation is done for a private company buyer, need to use total Beta, ie.,

$$
\beta_{A}^{\text {TOTAL }}=\frac{\beta_{A}^{\text {PUBLIC }}}{\rho\left(r_{A}, r_{M}\right)}
$$

We know that equity betas for public firms are:

$$
\begin{aligned}
{\left[\beta_{E}=\frac{\operatorname{cov}\left(r_{E}, r_{M}\right)}{\operatorname{var}\left(r_{M}\right)}\right.} & =\frac{\operatorname{cor}\left(r_{E}, r_{M}\right) * \sigma_{r_{E}} * \sigma_{r_{M}}}{\sigma_{r_{M}} * \sigma_{\sigma_{M}}} \\
& =\underbrace{\operatorname{corr}\left(r_{E}, r_{M}\right) * \sqrt{\frac{\sigma_{r_{E}}}{\sigma_{r_{M}}}}}
\end{aligned}
$$

Valuation of Private Companies: Cost of Capital
Publicfirm
$\beta_{A}$

## Make-up Quiz \#7 (Week \#7) for EMAD 5442

Question \#1 (0.5 pts)
(Essay (Question \#1 relates to the HB.S case to be discussed in class, TransDigm-- Aerosomic; please target response of about 100 words)
Why did TransDigm ( CDG ) acquire Acrosonic Corp? What is the strategy of TransDigm and how did this acquisition fit into their strategy?

$$
\begin{aligned}
& \text { trategy? } \\
& \text { - revenue enhancements }
\end{aligned}
$$

$\checkmark$ Question \#2 (1 pts)
(Essen. Question \#2 relates to the HBSS case to be discussed in class, TramsIDign acquisition of Aerosomic: please target a response of about 150 words)
Why did TransDigm choose to do a tender offer followed by a "short form" merger? What is a
"short-form" merger? - Two-piece suit strategy

- tup-jff option - Short-form merger requires $90 \%$

Question \#3 ( 0.5 pts )
ownership in target
(Essay) Question \#3 relates to the HBS case to be discussed in class, Trans:Digm Acquisition of Aerosomic; please target response of about 100 words)
What WACC would you assign for the valuation of Aerosonic and what value per share will you
recommend? Why?
$+\beta A * M . R . P . \Rightarrow$ ACC $=2.5 \%+0.89 * 6 \%=7.84 \% \rightarrow$ (ADM

The most common Material Adverse Effect (MAE) clause carve out in private target acquisitions according to the ABA Deal Points study - was:
A. Industry conditions
B. War or terrorism
C. Change in accounting
$\longrightarrow$
D. Economic conditions
E. Financial market downturn
$\checkmark$ Question \#5 (0.5 pts)
Anti-sandbagging clause is seller-friendly as it limits buyer's post-closing remedies for a seller's breach of representation, warranty or covenant if buyer had knowledge of such breach prior to closing.
A. True
B. False
$\sqrt{\text { Question \#6 (0.5 pts) }}$
The true deductible basket is less common than the first dollar basket in private target acquisitions.
A. True
B. False


[^0]:    In such cases, the dominant shareholder could then sue smaller shareholders to recover some of their share of the sale proceeds. However, given that these recourse lawsuits are costly, the use of an escrow contract would be a more efficient way for the dominant shareholder to manage acquisition-related transaction risk.

[^1]:    Source: Casewriter analysis using data from Standard \& Poor's Capital IQ database, accessed 5/26/20. Also uses data from company annual reports and Form 10-K's. The figures were calculated using data from the trailing four quarters ending on the reporting date closest to $12 / 31 / 12$.

    Note 1: R\&D expense could vary considerably over time as companies started and finished research programs and product development efforts. Some companies reported net expenses (internally funded or company $R \& D$ ) while others reported gross expenditures including both internally and externally funded (or customer funded) R\&D expenses.

    Note 2: Book value leverage is defined as debt-to-total capitalization [ $\mathrm{D} / \mathrm{TC}=\mathrm{D} /(\mathrm{D}+\mathrm{E})$ ] using book values. Market value leverage is defined as debt-to-total value [ $\mathrm{D} / \mathrm{V}=\mathrm{D} /(\mathrm{D}+\mathrm{E})$ ] where debt is the book value and equity is the market value. The average is measured as a simple average for years ending in 2010, 2011, and 2012.

    Note 3: The Equity Beta was estimated using two years of weekly data regressed against the S\&P 500 Index. The Asset Beta = Equity Beta * [1 - (D/V)], using market-value leverage.
    Note 4: The trading multiples were calculated using closing stock prices on 12/31/12.

