**Analyzing Kickstarter Data in Excel**

Download Kickstarter.xlsx from Canvas. Most of the columns of the data are self-explanatory except the following three (They are only useful for projects funded in currencies other than the US dollar.):

usd pledge real: conversion in US dollars of the pledged column.

usd goal real: conversion in US dollars of the goal column.

Use this dataset to answer the following questions.

Please only show the results for one year at a time. In other words, there should a year filter for each table. Furthermore, the year filters in all of the following steps should be synchronized, i.e., when you change the year for one table, the others should also change accordingly.

Modules 1-4 cover most of the skills you need to finish the project. However, you are asked to do some research on two skills. 1) Link the filters of multiple pivot tables. 2) Use conditional formatting to identify the highest values.

1. Calculate the total number of projects within each year and each main category where the year is selected using a filter. The year is calculated based on the launch date. Please present your table horizontally, i.e., the categories should be in a row.
2. Calculate the total number of successfully funded projects within each year and each main category where the year is selected using a filter.
3. Based on the results of the previous two steps, write formulas to calculate the success rate of each main category and each year. Use conditional formatting to mark the top three categories with the highest success rate.
4. You must use SUMIFS function to finish this step. Summarize the total funding (use “usd pledge real”) pledged to successful projects within each year and each main category. Use references to carry over the list of categories obtained in the previous step. Mark the top three most funded categories.
5. Repeat 1-4 using U.S. projects only.